

## Sponsors/Exhibitors

### *Welcome,*

Central Florida GIS Workshop, Inc., an independent 501c3 organization, is proud to announce that plans are underway for the 11<sup>th</sup> **Annual Central Florida GIS Workshop!** This Workshop is open to all who are interested in the practice of GIS and mapping in the region. The Workshop brings together governmental, private sector, and non-profit GIS users and managers and provides a regional forum for communication, cooperation and collaboration. The Workshop will promote the exchange of ideas, assist in identifying available resources, and provide an introduction to new or improved technologies and data sources, all things critical for accomplishing our jobs in a cost effective and efficient manner.

For the Workshop to succeed, however, we need sponsors and exhibitors to participate. We realize that during the current economic climate this may be difficult but feel that given our successes of the last few of years that this regional Workshop is both a good investment and a valuable resource to regional practioners. Therefore, we would like to invite you and your company to attend and participate in the 2017 Workshop and invest in the advancement of GIS in Central Florida.

The workshop will take place at the [Rosen Plaza](#), September 11-12, 2017. Please note that we will make every effort to put workshop attendees in the vendor area at every opportunity. Each registered vendor organization will receive a half hour speaking spot if payment received before the June 30<sup>th</sup>, 2017 deadline.

Opportunities available for participation include:

- ◆ Registration Bag Sponsor.
- ◆ Sponsor or supplier of Workshop Goodies: Pens, Pads of Paper, Raffle Prizes, etc.
- ◆ Social Event Sponsor: Evening Mixer, Breaks, etc.
- ◆ Exhibitor & presenter

### **Exhibitor and Sponsor Downloads**

- [Exhibitor Information](#)
- [Exhibitor Terms and Conditions](#)
- [Exhibitor Registration Form](#)
- Program will be posted in mid July 2017

Take some time to think about your company's support and involvement in the 2017 Central Florida GIS Workshop. If you have any questions or require additional information, please contact **Nancy Riley Church** by phone at (386) 228-7380 or via e-mail [exhibit@cfgisworkshop.org](mailto:exhibit@cfgisworkshop.org)



We have special rates with the [Rosen Plaza](#) located at 9700 International Dr, Orlando FL 32819 for accommodations at the Workshop.

We look forward to participating in the **2017 Central Florida GIS Workshop** together with you.

Sincerely, **Nancy Riley Church**, Sponsor/Exhibitor Coordinator

**2017 – 11<sup>h</sup> Annual Central Florida GIS Workshop**  
**September 11th-12th, 2017 – Rosen Plaza**

**Sponsor and Exhibitor Package Information**

<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>\$2,000</b>	<b>\$1,500</b>	<b>\$1000</b>	<b>\$850</b>
Company Logo on Tote Bag/T-Shirt or Other Items			
Company Logo in program	Company Logo in program	Company Listed in program	Company Listed in program
Company Logo/link on Workshop website	Company Logo/link on Workshop website	Company Listed on Workshop website	Company Listed on Workshop website
Company Logo displayed on workshop banners	Company Logo displayed on workshop banners	Company Logo displayed on workshop poster	Company Logo displayed on workshop posters
Double booth space (10' x 20' space)	Double booth space (10' x 20' space)	10' x 10' booth space	10' x 10' booth space
2 registrations included	2 registrations included	2 registrations included	1 registration included
Logo/link in official Central Florida GIS Workshop e-mails	Logo/link in official Central Florida GIS Workshop e-mails		

Platinum sponsorships are limited to the first **four** requesting companies submitting payment. Website & email advertisement will commence as soon as payment is received, so respond ASAP to maximize your exposure.

Each exhibit space includes:\*

- One 10' x 10' or one 10' x 20' space based on sponsorship level.
- One 6' table and two chairs.
- One electrical outlet (0-1000 watts).<sup>†</sup>
- **Additional cost for hard wired internet access.**

**Exhibit Space Selection:** A link to the example layout of the workshop exhibitor area is on the main sponsor/exhibitor page. Visual exposure will vary from booth to booth. Some booths will be considered prime locations and will be more highly desired. Deadline for Sponsor/Exhibitor Registration is June 30, 2017. PLEASE NOTE: Booth selection is on a first come, first serve basis and we expect to fill the exhibitor area, so commit early! Payment must be received prior to booth selection, but an early commitment in writing guarantees you a space and a speaker spot.

**Additional Participation and Sponsoring Opportunities**

In addition to the standard Sponsor and Exhibitor opportunities, Central Florida GIS Workshop would invite you to receive additional recognition by becoming a **Social Event Sponsor**, including the exhibitor social, a Workshop break, lunch, etc. Also, the Central Florida GIS Workshop welcomes sponsor donations to the Workshop registration bags (the bags themselves, pens, note pads, etc) or donations of Workshop Raffle items for additional company involvement and advertisement! Show your support and dedication to the Central Florida GIS Workshop. Work with the Central Florida GIS Workshop Sponsor/Exhibitor Coordinator to discuss ideas and associated donations and opportunities for additional advertising and recognition.

**Deadline for Sponsor/Exhibitor Registration is June 30, 2017**

\* All exhibit space items are doubled for a 10' x 20' booth space.

<sup>†</sup> Additional power service, Internet service, and phone service are available for an additional fee.

# 2017 Central Florida GIS Workshop

## Exhibitor Terms and Conditions

1. The Central Florida GIS Workshop, Inc. hereby grants the Exhibitor the privilege to use space, upon payment of the agreed upon fee, provided in the Exhibition Hall, Rosen Plaza, during the Central Florida GIS Workshop to be held September 11th-12th, 2017, subject to the conditions contained in this document.
2. A single exhibit booth space includes a 10' x 10' area, with one 6' draped table, two chairs, one electrical outlet (0-1000 watts), and one trash can. A double exhibit booth space includes twice the amount of all listed items. Each Platinum, Gold, and Silver Exhibitor will receive two free Workshop registrations. Bronze Exhibitor will receive one free Workshop registration. Additional personnel can register at the Early Workshop Registration Attendee fee (\$125.00 each).
3. Special arrangements must be made for Internet service for an additional charge. Extension cords and power strips will not be provided. Those requiring such services must work with the Central Florida GIS Workshop Exhibitor /Sponsor Coordinator. A completed electrical form, telephone form, and/or Internet service form must be received by the Central Florida GIS Workshop Exhibitor Coordinator by August 1, 2017. Charges for additional electrical services are subject to Florida sales tax.
4. The Exhibitor agrees to submit payment and completed registration form to Central Florida GIS Workshop, Inc. by June 30, 2017 (to guarantee Exhibitor information is listed in the Workshop program). After that date, Central Florida GIS Workshop, Inc. may still accept additional Exhibitors and Sponsors, however Central Florida GIS Workshop, Inc. cannot guarantee all advertising opportunities will be available. Payment must be received prior to including Exhibitor in any of the printed Sponsor/Exhibitor materials. Contact the Central Florida GIS Workshop Exhibitor Coordinator for specific details.
5. Exhibitor Space Selection will be accomplished as payment is received but will hopefully be concluded by July 16, 2017. Final allocation of space shall be at the discretion of the Central Florida GIS Workshop Exhibitor Coordinator. If it is determined that relocation of an Exhibitor is necessary to provide a more balanced exhibition, the Exhibitor shall abide by the decision of the Central Florida GIS Workshop Exhibitor Coordinator.
6. The Exhibitor shall have the full right to distribute public relations information, advertising and/or promotional materials within the confines of the assigned exhibit booth(s).
7. All tables, exhibits, and displays are to be self-contained within the booth(s) assigned to the Exhibitor and the Exhibitor will confine his/her business activities to this leased area. **The booth(s) leased under this contract cannot be subleased or assigned to other parties or companies without the consent of the Central Florida GIS Workshop Exhibitor Coordinator.**
8. Exhibits which include the operation of musical instruments, radios, talking motion picture equipment, public address systems, or any noise-making equipment must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent exhibitors and their patrons. If a Workshop official determines that the operation of any equipment is creating a disturbance, the Exhibitor will discontinue the source of the annoyance upon the request of such official. Operators of noise-making exhibits must secure approval from the Workshop Exhibitor Coordinator before the exhibit opens.
9. Every reasonable precaution will be taken to protect the property during the installation, exhibit period and removal. Standard security will be provided by the Rosen Plaza. However, the Central Florida GIS Workshop, Inc. and Rosen Plaza accept no responsibility for the safety of the property of the Exhibitor from theft, damage by fire, accident, vandalism, or other causes. Additionally, Central Florida GIS Workshop, Inc. and Rosen Plaza accept no responsibility for damage or injury to persons or property resulting from the negligence or actions of others. The Exhibitor accepts full responsibility for any liabilities for damages to persons or property, public or private, arising out of its use of the exhibit space at the Rosen Plaza.
10. Shipping, erection, maintenance, dismantling, crating, uncrating and all other matters relating to the Exhibitor's exhibit is the sole responsibility of the Exhibitor. Contact Workshop Exhibitor Coordinator for details on shipping.
11. Exhibitors making arrangements to return-ship their materials must ensure they are shipped or picked up no later than 6:00 PM on September 20, 2017.
12. Exhibitors will conform to the following hours in the Exhibit space and/or any other hours as may subsequently be determined by Central Florida GIS WORKSHOP, INC.: **Sunday, September 10, 2017**, set up exhibits from 1PM till 5PM, or Monday **September 11, 2017** from 8:30AM until 10AM. The **Exhibitor Showcase opens** at 10:00AM Monday, **September 11, 2017** with a workshop participant coffee break in the vendor area and remains open until 6:00PM, with a social mixer in the vendor area from 4:30 PM until 6:00PM. Tuesday, **September 12, 2017**, vendor area opens at 8AM with a participant coffee service and closes at 3:30PM with a coffee break and raffle conducted in the vendor area. All exhibition materials must be removed from the Rosen Plaza by 6:00 PM on Tuesday. These times may be slightly modified where necessary as the program evolves.
13. The Exhibitor can cancel this agreement by written notice to Central Florida GIS WORKSHOP, INC. In the event such cancellation is received on or before July 30, 2017, Central Florida GIS WORKSHOP, INC. shall refund 50 % of the 2017 Central Florida GIS Workshop exhibition fees received from Exhibitor. No refunds will be made on cancellations received after July 30, 2017.

**If you have any questions or require additional information, please contact Nancy Riley Church (Central Florida GIS Workshop Exhibitor Coordinator) by phone at (386) 228-7380 or via email at [exhibit@cfigisworkshop.org](mailto:exhibit@cfigisworkshop.org). Also, refer to the Central Florida GIS Workshop website at <http://www.cfigisworkshop.org>.**

# 11<sup>th</sup> Annual Central Florida GIS Workshop September 11th-12th, 2017

## Sponsor and Exhibitor Registration Form

Exhibitor/Sponsor Name: \_\_\_\_\_

*(As you want the name to appear in the program and on your booth sign)*

Main Point of Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website URL: \_\_\_\_\_

Check if you require:    Additional Electric Service \_\_\_\_\_    Phone Service \_\_\_\_\_    Internet Service \_\_\_\_\_

Please provide the names of the individuals who will be in your exhibit booth and receiving included complimentary registrations. (Note: Only one (1) complimentary registration for Bronze-level sponsors). Additional registration procedures may be required via the website, however, information will be provided at a later date. Please inform Central Florida GIS promptly if your attendees change to ensure the correct badges are made.

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Please provide the names of additional personnel to be registered at the regular Workshop registration fee. *Please include registration fees for each person listed below.*

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

**Rates**

Item	Charge	Amount Due
<b>Platinum Sponsor and Exhibitor</b> (seven available) Qty: _____ x _____	_____	_____
<b>Gold Sponsor and Exhibitor</b> Qty: _____ x _____	_____	_____
<b>Silver Sponsor and Exhibitor</b> Qty: _____ x _____	_____	_____
<b>Bronze Sponsor</b> Qty: _____ x _____	_____	_____

**Additional Workshop Registration** Qty: \_\_\_\_\_ x \_\_\_\_\_ each \_\_\_\_\_

**Additional money can be donated as a social event sponsor (contact exhibitor chair for pricing)** \_\_\_\_\_

**Donation of items for Workshop bags, door prizes and/or poster contest prizes** \_\_\_\_\_

**Item description:** \_\_\_\_\_

**Total Amount Due** \_\_\_\_\_

*Payment must be received for exhibit space, sponsorship, and registration to be confirmed.*

**Our organization agrees to all provisions described in the "Exhibitor Terms and Conditions" available on the Central Florida GIS Workshop Website at <http://www.cfgisworkshop.org/Invitation.html>**

**Authorized Signature:** \_\_\_\_\_

Please return this completed form with payment (checks and money orders only) by June 30, 2017.

Please make the check payable to **Central Florida GIS Workshop, Inc.** and mail to the address below:

**Central Florida GIS Workshop, Inc.  
Exhibitor Billing  
PO Box 622166  
Oviedo, FL 32762-2166**



Questions related to exhibit space or payment of sponsorship fees should be directed to Nancy Riley Church by phone at (386) 228-7380 or via email at [exhibit@cfgisworkshop.org](mailto:exhibit@cfgisworkshop.org)